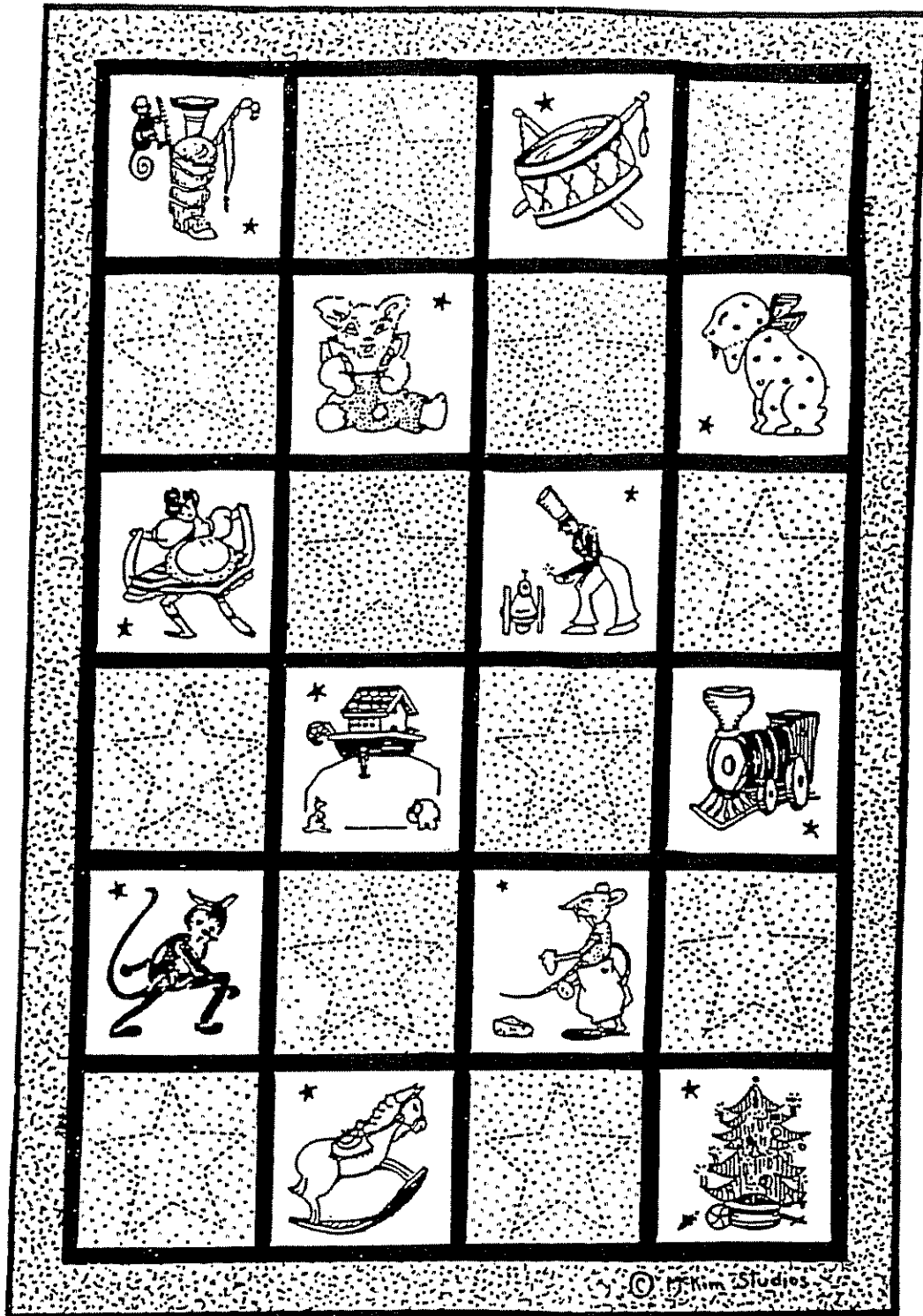


THE TOY SHOP WINDOW QUILT



Here is the cunningest little coverlet that ever made bedtime welcome to a youngster! He can peek out from his pillow into the twenty-four star-lighted windows of the TOY SHOP QUILT and see there the gayest of playtime friends.

Grown ladies will covet some child to make one for about as much as the children will want the quilt, so we do hope that you all can get together and many aunts, grandmothers, etc., make up the top quilts for many, many girls and boys.

Each time we will print an exact

pattern to be traced from the paper onto a 9-inch square of muslin. Directions for coloring and embroidering will accompany it, the star quilting pattern will be included, too, and so very soon you will have all the designs in the toy window.

For the plan shown, a crib quilt finishing about 45x64, use little strips cut $1\frac{1}{2}$ inches wide with an outside border of contrasting color cut 3 inches wide. Or this center of 24 blocks could be used with a wide border to make a twin bed size quilt. Five strips of candy

colors such as lemon, peach, pink, lavender and mint green, each cut 3 inches wide, would make a glorious rainbow-like border with mitered corners around the center window frame. This center with 9-inch blocks and $1\frac{1}{2}$ -inch strips will finish about 30x58 so the 15 inches of border all around would bring it up to 60x88, a fair twin bed size.

For a tiny baby bed or carriage robe use only the 12 design blocks, 3x4, without the alternate quilted stars.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 1—The Stocking

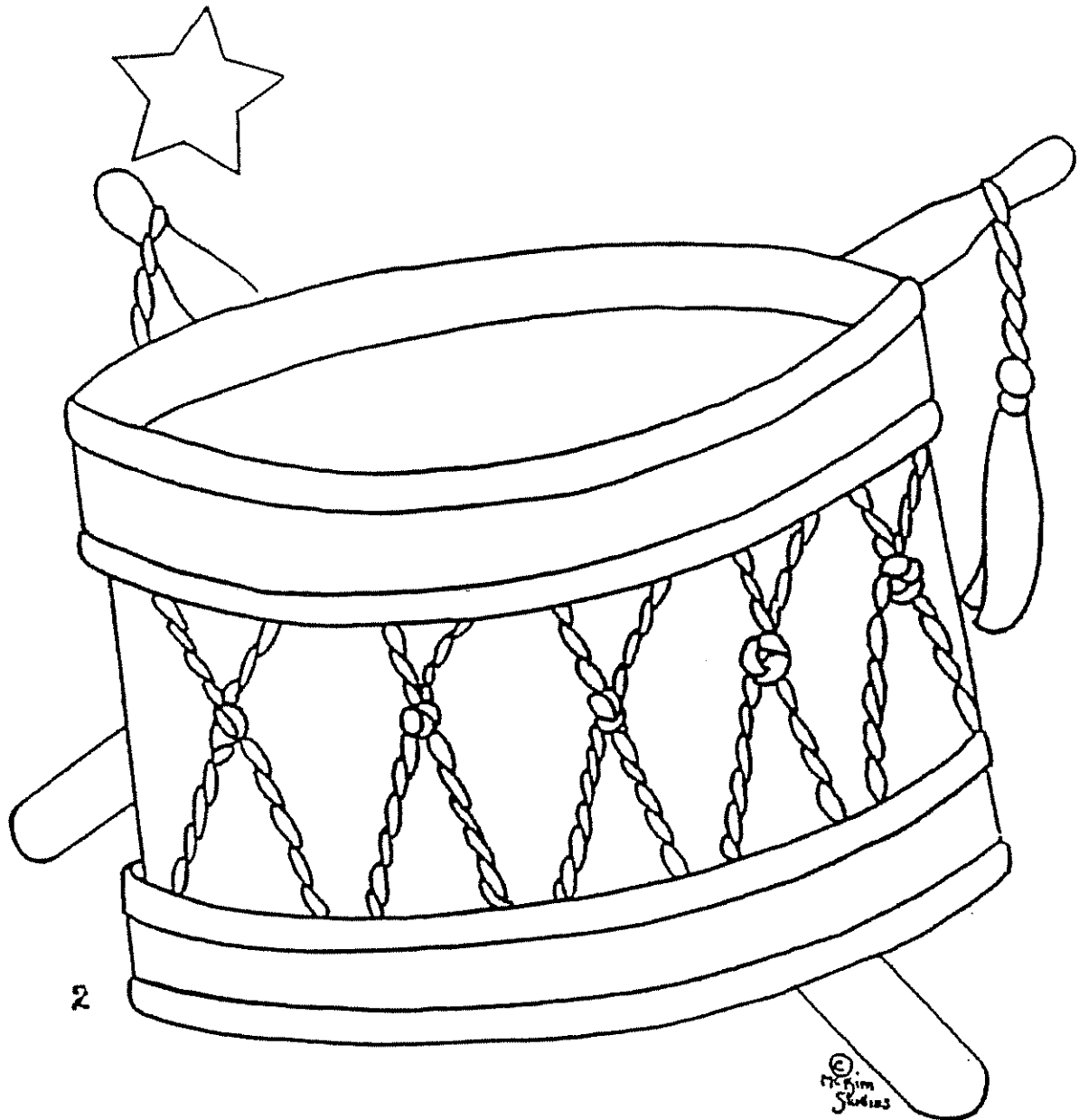
Here is the first block of our Toy Shop Window Quilt, the promising little stocking, simply running over with sweetness, (peppermint) monkeyshines and noise! Twelve designs follow on this series, each to be transferred thru carbon paper to a 9-inch muslin square and set together into a quilt according to the plan shown on another page today.

We are going to suggest several

methods of developing them so one really may choose her favorite handwork. Crayon craft is easiest, extremely effective and fairly practical for wear and washing. Wax crayoning when properly set with a hot iron will not bleed to hurt the material when laundered but the colors will lighten some. However, they can be easily retouched. Embroidery, mostly in outline or narrow chain stitch with some accents solidly filled in is an old favorite, while colorful splashes of applique combined with embroidery

makes a third attractive solution. For this block the candy cane should have narrow red stripes, the whistle cord might be every other section green to make a green and white twist. Horn and whistle could be shades of gold and orange, ball bright rose or vermillion. Blue and white makes a nice little sock; monkey, purple, brown or crimson.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 2—The Drum.

More noise here follows in our Toy Shop Window, a drum that can't be beat, or can it? The patriotic tricolor with parchment-like buff for the drum head and bright gold in twisted cord and tassel makes a most military color scheme. The outer bands around the drum may be red with a band of blue between. Where this continues around the top the inner band may be shaded dark, darker still at the ends if you are shading with cray-

ons, to give the round depth to the drum head.

If applique be your chosen method, the narrowest bias fold could be used for the drum bands, and real two-tone twine threaded thru on the drum. For this lightly mark the background block for placing only and trace more definitely any lines or small areas to be embroidered. Then each swatch of color is traced carefully, cut a narrow seam larger to crease back, basted and finally blind-stitched down with matching thread. Appli-

ques always build up with raw edges left to lap under the next layer as first the drum sticks, back band, yellow part of drum and last the color bands.

Note: The Toy Shop Window Quilt is very easy to make and The Kunsan is furnishing all the patterns free. You simply save each design as it is printed in this paper and then transfer the pattern to your own blocks. Detailed instructions will be printed with each pattern telling how to embroider and crayon the blocks.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 3—The Bear.

This adorable baby bear may be Teddykins, or Pooh, but we know he will be a favorite with every lucky little person who acquires a Toy Shop Window Quilt.

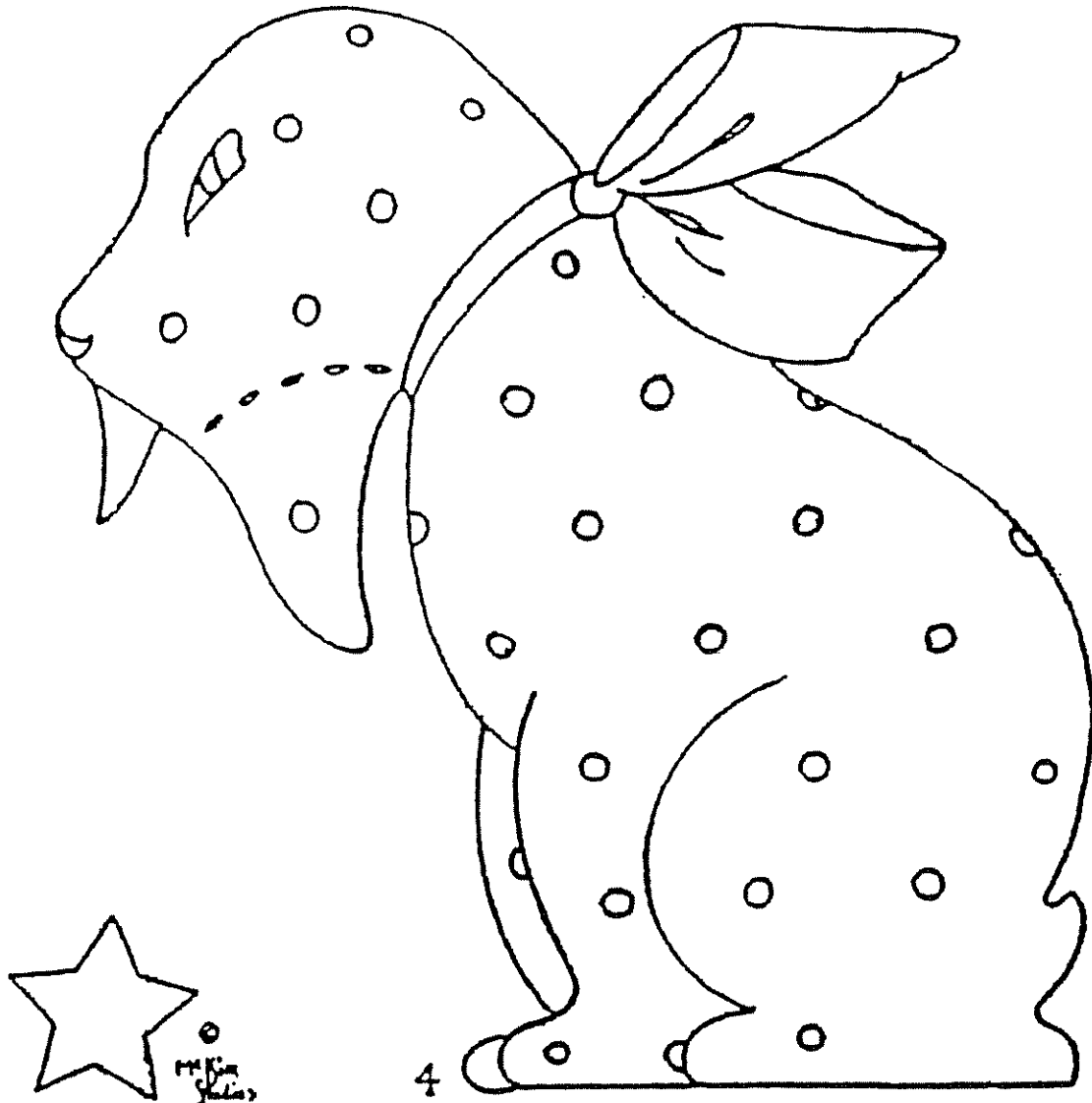
Honey color, brown and even violet may be used for his natural coat but perhaps a gingham blue is best for his overall trousers. I do believe the patch is red, to match his gorgeous big necktie and flannel

toogee. Black or deep mysterious blue fills in the moon-like pupils of his eyes, with white around about them to the fur line.

If crayoning these, most all colors are used for naturalistic bits of shading. Stroke directions follow the fur lines, with areas like the trousers and ribbon filled in flat, then accented with darker blue, red or brown in wrinkles and on under edges. Shaded under edges always lift the sections above

into naturalistic relief. Wax crayon craft may be highly effective at a minimum of time and expense. We suggest crayoning rather heavily, then pressing face down against absorbent papers with a hot iron to melt and set the wax, and finally outlining with black running stitch. In the case of our baby bear these final stitches would take fuzzy fur like directions and continue straight only on the marked outlines.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT

No. 4—The Fup

Rather mournful is the polka-dot pup or maybe he is just trying to appear dignified in the midst of certain ribald companions. He may be any rather dainty, dotty hue which real woods never have such as rose pink, sky blue or orchid. Dots may be less white with an out-

line eye of black and necktie

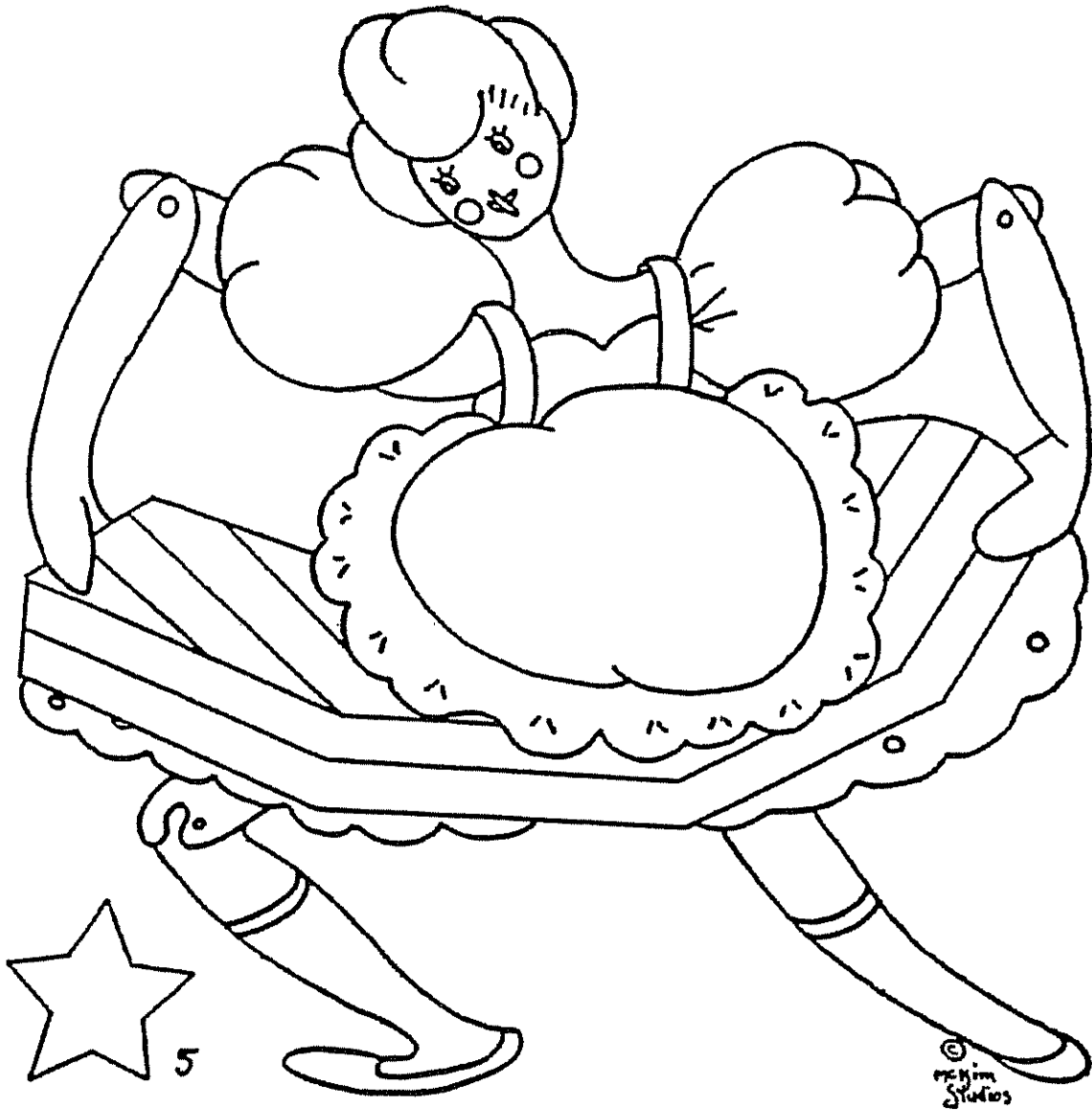
alho his could be emerald green or orange. Eyeball is black, nose red, and the far front leg and ear tip sections should be darker.

The small stars which twinkle in odd corners throught the 12 blocks should all be the same golden yellow. That makes one line of unity throught, and every other color used should be repeated several times to balance.

farably on a tint ground would be suitable with the eyeball in white outlined and centered with black.

Notes: The Toy Shop Window Quilt is very easy to make and your paper is furnishing all the patterns free. You simply save each design as it is printed in this paper and then transfer the patterns to your own blocks. Detailed instructions will be printed with each pattern telling how to embroider and crayon the blocks.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 5—The Marionette.

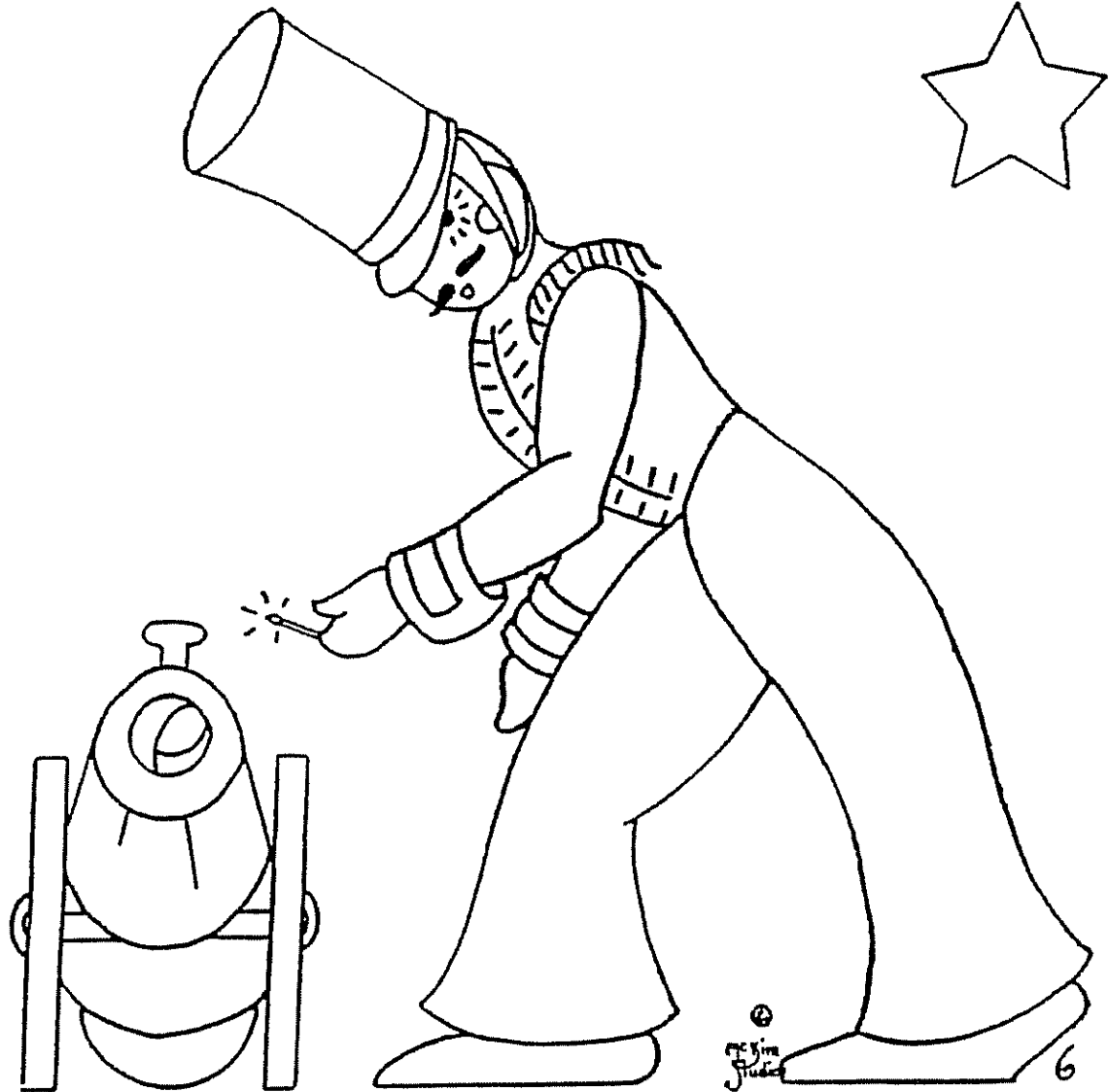
Here is an extremely jolly addition to our Toy Shop Window. She does not look like she could pose in any one position long enough to have a picture made, so trace her in action like she is thru carbon paper onto a quilt block. Then she is ready to crayon, red cheeks on pink skin, but white eyeballs;

benna, or hay color hair, a white apron and petticoat with light blue markings, lavender or lemon color blouse, skirt perhaps orange and dark green. Her shoes may repeat the crimson of her lips, garters—well, whatever you choose between pink knee and white stocking. There is no one way of course and a big box of wax crayons will tempt you into many adventures of happy coloring. Shadows, creases and base

lines should be accepted with darker or contrasting shades, for instance, quite a heavy crayon line of navy blue just under each scallop of the apron will lift it up into pleasing relief.

If appliqueing this design, we suggest narrowest bias fold in crimson, blue or black for each alternating stripe in her skirt, starting at the bottom and leaving the next one plain.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 6—The Toy Soldier

Military hues again, crimson, gold and blue are suggested for this toy soldier who looks on the verge of firing thru our Toy Shop Window. A bit of glossy black is effective, too, for patent leather cap bill, hair and mustachios! Coat, except cuffs, and cap, except the band, are flame red. So are the wheel hubs, the bar between wheels, his cheek and lip. The cannon itself may be gray blue or golden tan, shaded very dark inside its mouth and on the lower parts. His

substantial shoes and the inner band on his cuffs are dark blue; trousers white or light buff.

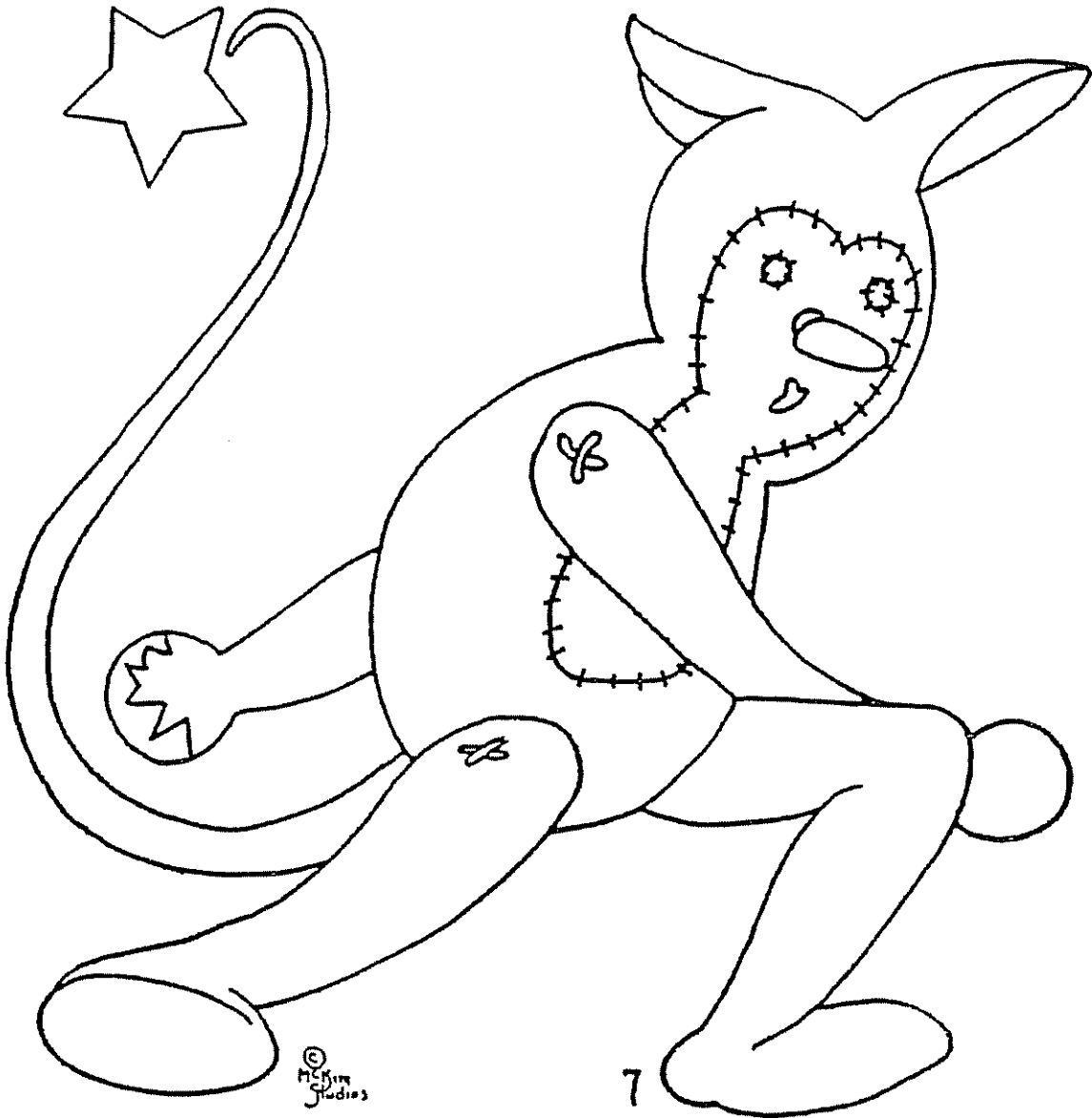
Whether you are crayoning, embroidering or using appliques on your quilt blocks, the epaulets and bars across his coat are single stitches of black or navy, because even the crayoned blocks are much enriched by running stitch outlines and markings.

What a cunning pair of pillows the gay marionette, published a few days ago, and the toy soldier would make! Collegiate sister would adore them especially if ap-

pliqued with bits of silk and felt onto black taffeta squares about 12 inches large. All the girls love a uniform, and we wager this little fellow would fill a captaincy in heart smashing!

Note: The Toy Shop Window quilt is very easy to make and your paper is furnishing all the patterns free. You simply save each design as it is printed in this paper and then transfer the patterns to your own blocks. Detailed instructions will be printed with each pattern telling how to embroider and crayon the blocks.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT
No. 7—The Cat.

Here is the yowly, prowly, bold, bad cat that walks by his lode! He's a dashing fellow tho, if not exactly handsome. For his costume we suggest a very dark coat, purple, navy or dark green and a very light vest, white, buff, or pale pink. His ear lining and shoe soles are

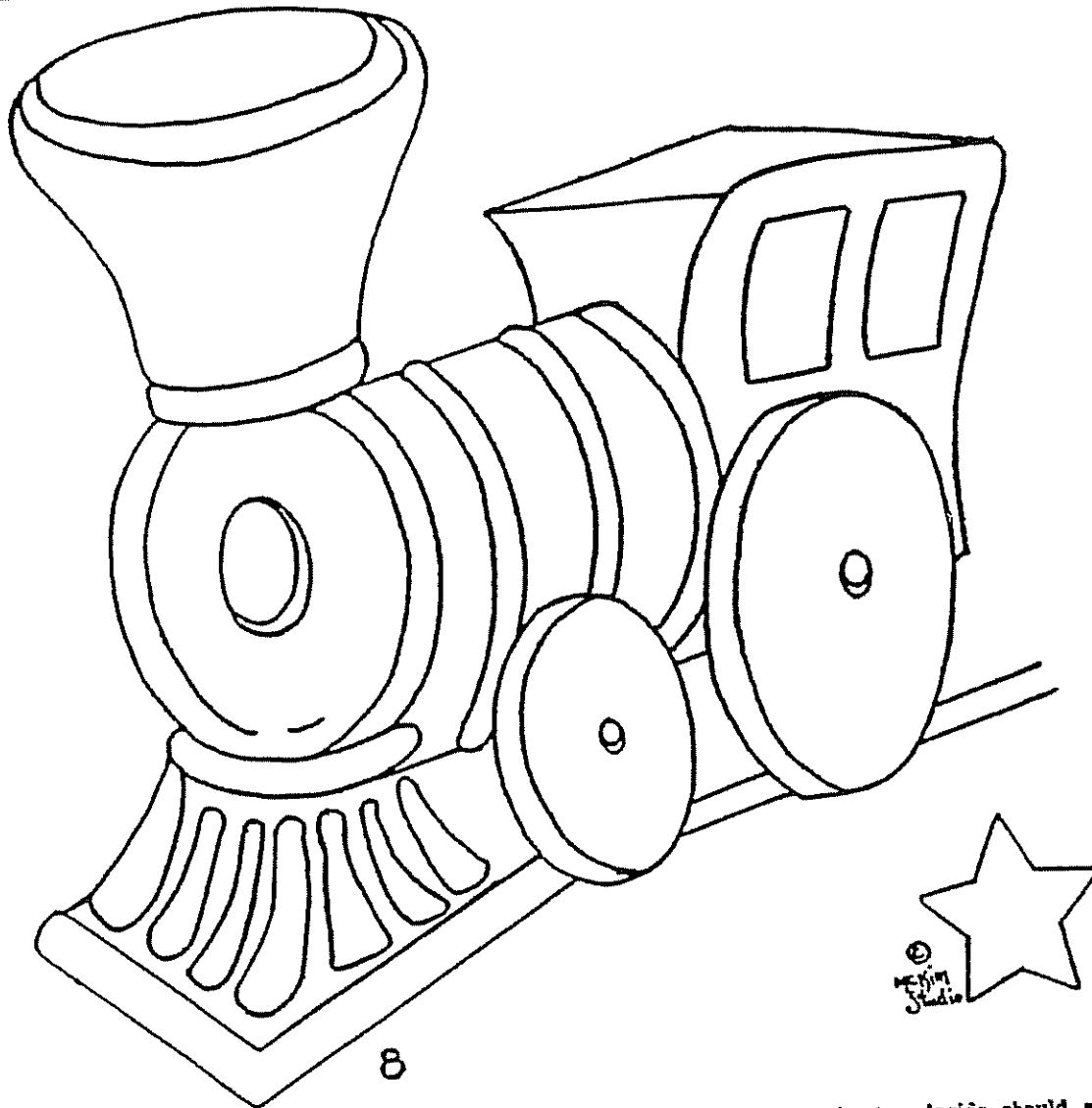
light color, too, altho his feet might be a bit darker, like tan or gray blue. His mouth and the crosses of wire where his limbs join on may be bits of brilliant red but his eyes and nose are the very dark of his coat.

This rubber cat allows for less gay coloring than any of the others; he could even be black if you use

enough black on some other blocks to balauce such a large area in this one place.

The stitch lines should be real long, rather careless looking stitches no matter how you are making the blocks. He is the kind of cat that sews together that way whether his garb be crayoned, applied or out-line embroidered.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT No. 8—The Engine

All aboard for block No. 8 in our Toy Shop Window Quilt series! There are only four more to follow and we hope you are enjoying crayoning and outlining them, or doing whatever is your plan for finishing. Children love a picture coverlet and this one is particularly intriguing with its dozen quaint Toy Shop Windows displaying so many lovable playthings.

This sturdy little engine may have a red cab and wheels with

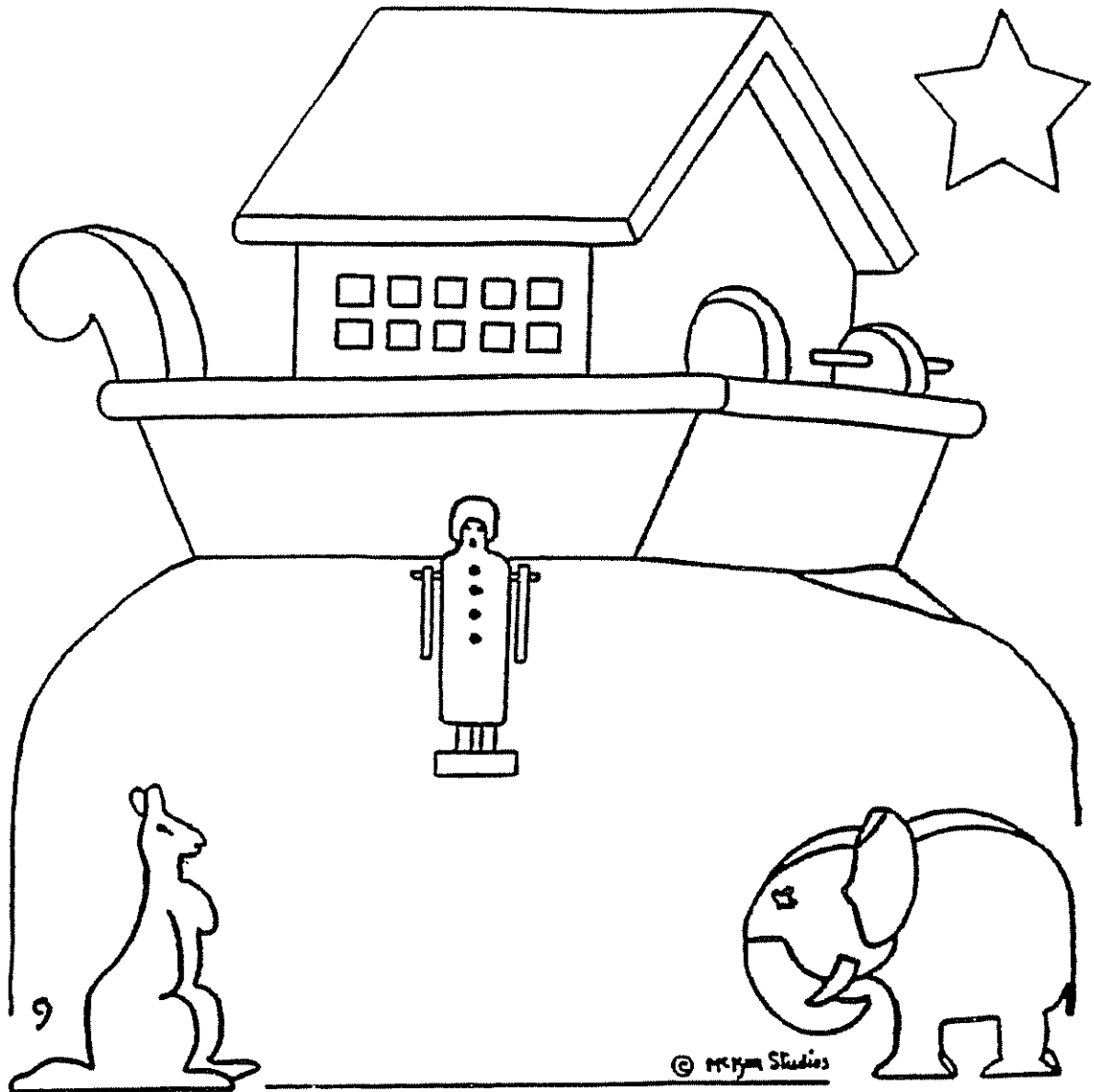
plinky red rims and much yellow brass binding on a dark blue or green engine.

Wax crayoning, outlined with black running stitch in two strands of regular 6-strand floss is perhaps the most colorful method. Crayoncraft is properly set by pressing the colored block face side down against absorbent papers; the hot iron melts the wax, draws it clear thru the cloth and sets the colors so they will not run but they will launder some lighter. If appliqueing this block, cut out the cab windows and use some dark color in

back; the two inside should show darker too. The cylinder of the engine's boiler could be one color with the bands embroidered on and this same treatment on the cowcatcher.

Note: The Toy Shop Window Quilt is very easy to make and your paper is furnishing all the patterns free. You simply save each design as it is printed in this paper and then transfer the patterns to your own blocks. Detailed instructions will be printed with each pattern telling how to embroider and crayon the blocks.

THE TOY SHOP WINDOW QUILT



No. 9—The Ark

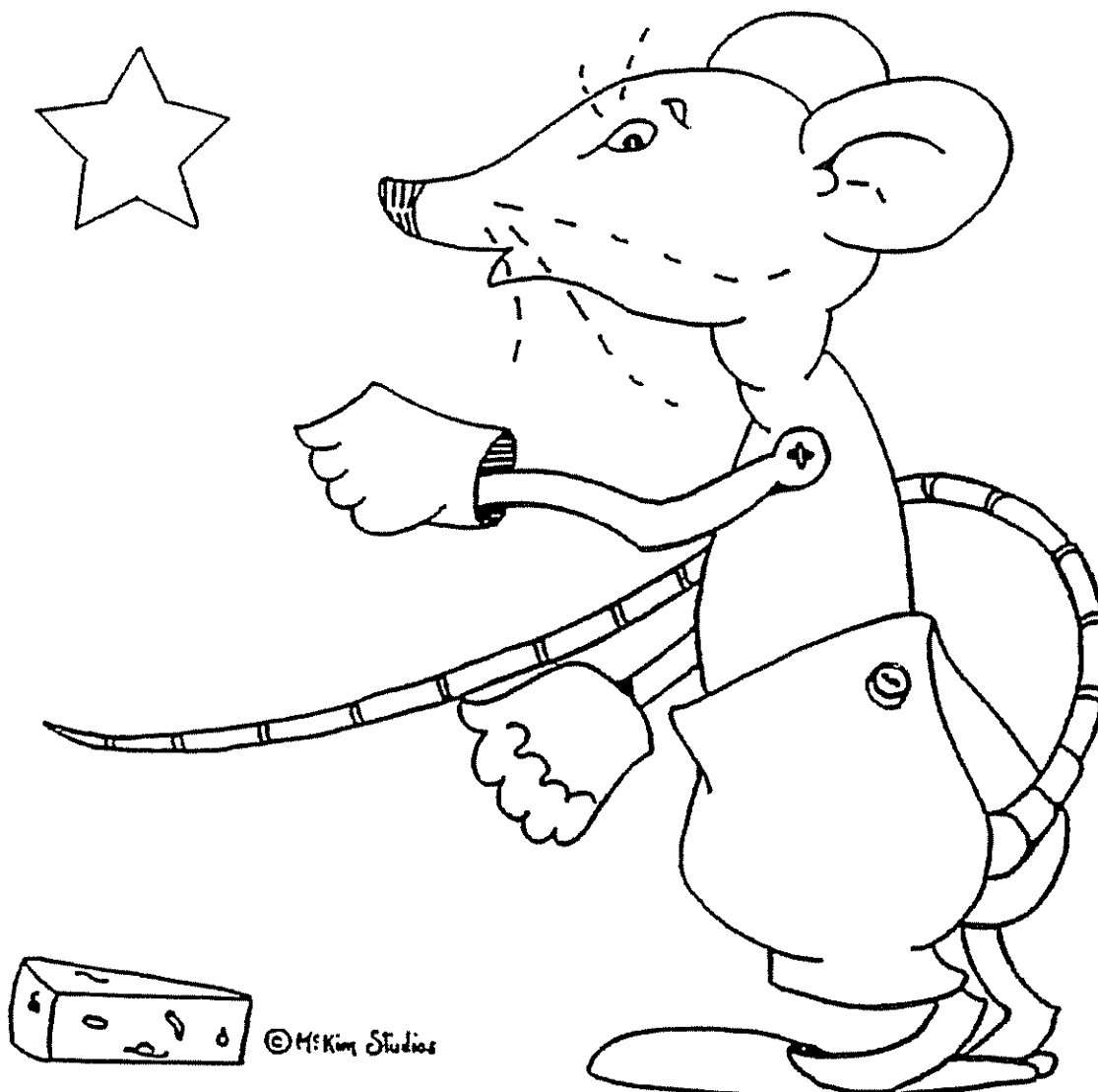
Here is a time honored toy, or group of toys rather, that children have loved for generations. The animals come any color. We have seen strawberry pink Noahs and lime green elephants; a violet kangaroo, lavender to one front side would blend nicely into this menagerie, or any favorite hues may be used. Only don't make the elephant

be gray and the kangaroo brown, they wore coats of those dull colors last season.

The ark itself should be light in color, white, cream yellow or pale blue with a deep shadowed door and window panes in many hues. The roof and railing are handsomest in bright tile red with the boat beneath bluegreen or gold to brown. Flat poster like colors either ap-

pliqued, crayoned or painted give the wooden toy effect which is desirable for this charming toy shop series. A toy border from the same designs might be adapted for nursery curtains. Chair backs and cushions could be cleverly fashioned from the same designs while the ark on a tea table cloth with animal corners on the napkins would bring joy to most any hungry toddler.

THE TOY SHOP WINDOW QUILT



TOY SHOP WINDOW QUILT

No 10—The Mouse.

Publicity is doing much for Mr. Mouse these days. He has come up from the cellar where his very nibbling used to give Aunt Hetty the jitters and now sits enthroned, in heroic size replica, on parlor cushions or guest-room chaise longue. He is the hero of childish verse, a companion for baby's nap hour,

an idol of the movies!

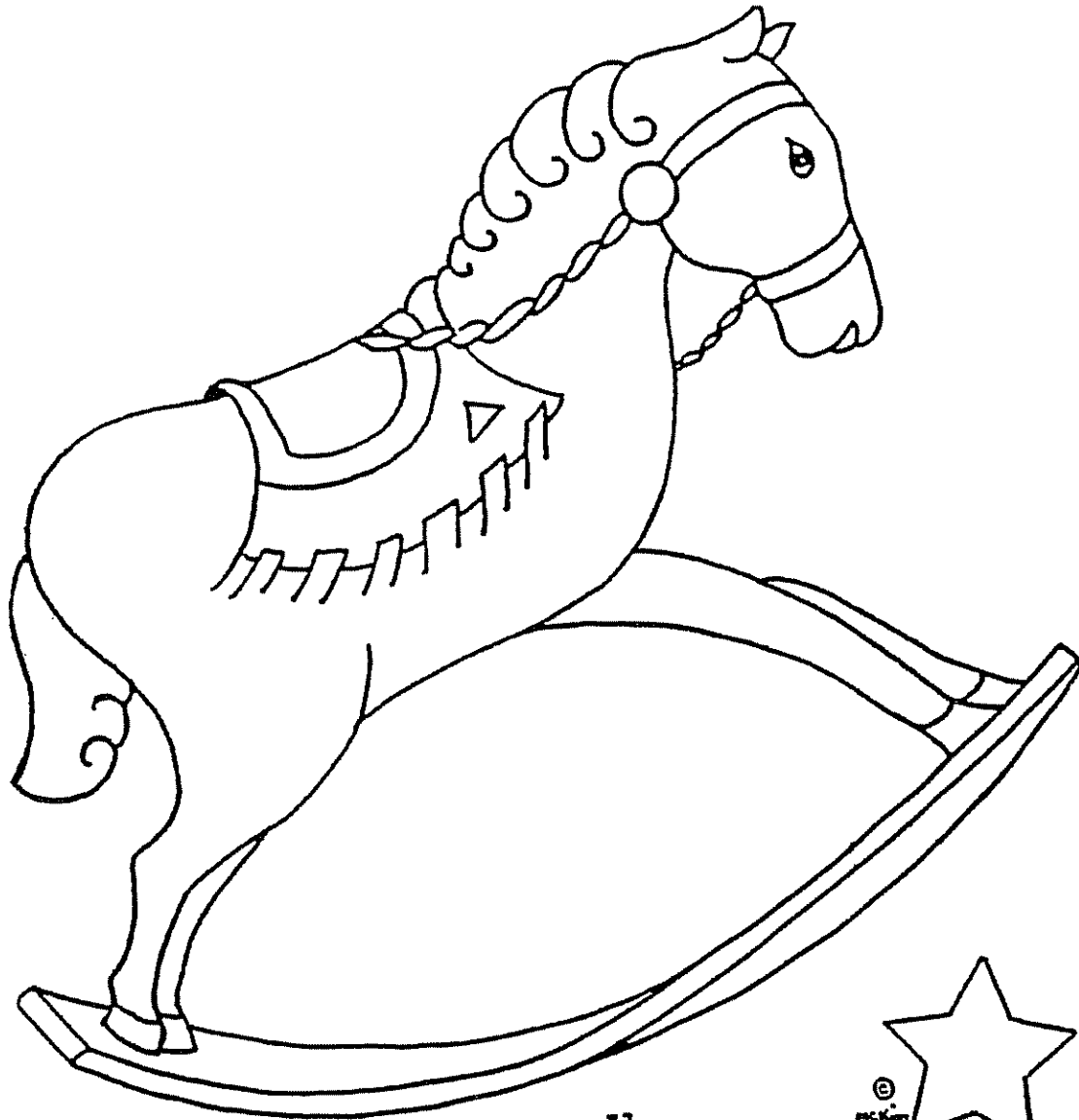
Our little sketch of him is for the tenth block of the Toy Shop Window Quilt, or of course he could be appliqued onto a small sun-suit, pajamas, with perhaps a candle added, lunch cloth or a pillow.

The mouse himself may be any dull pastel hue as orchid, horizon blue, old rose or sage green, but he

give him a black nose and whiskers.

His trousers should be bright blue, scarlet or orange-tan perhaps checkered with the white little button thereon, cheese golden yellow, gloves white or buff and slippers crimson. The tail would have to be embroidered in satin stitch to cover the trousers for an applique block, but just in outline if the blocks are crayoned or embroidered.

THE TOY SHOP WINDOW QUILT



11

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TOY SHOP WINDOW QUILT No. 11—The Horse

Perhaps you will think we are partial to boy toys, with so many animals, drum and soldier and only one girl dolly in the whole window. But the secret is that little girls usually just love bears and soldiers and rocking horses. They read boy books, hike and trapeze, but say, you could never guess how many boys are crayon-

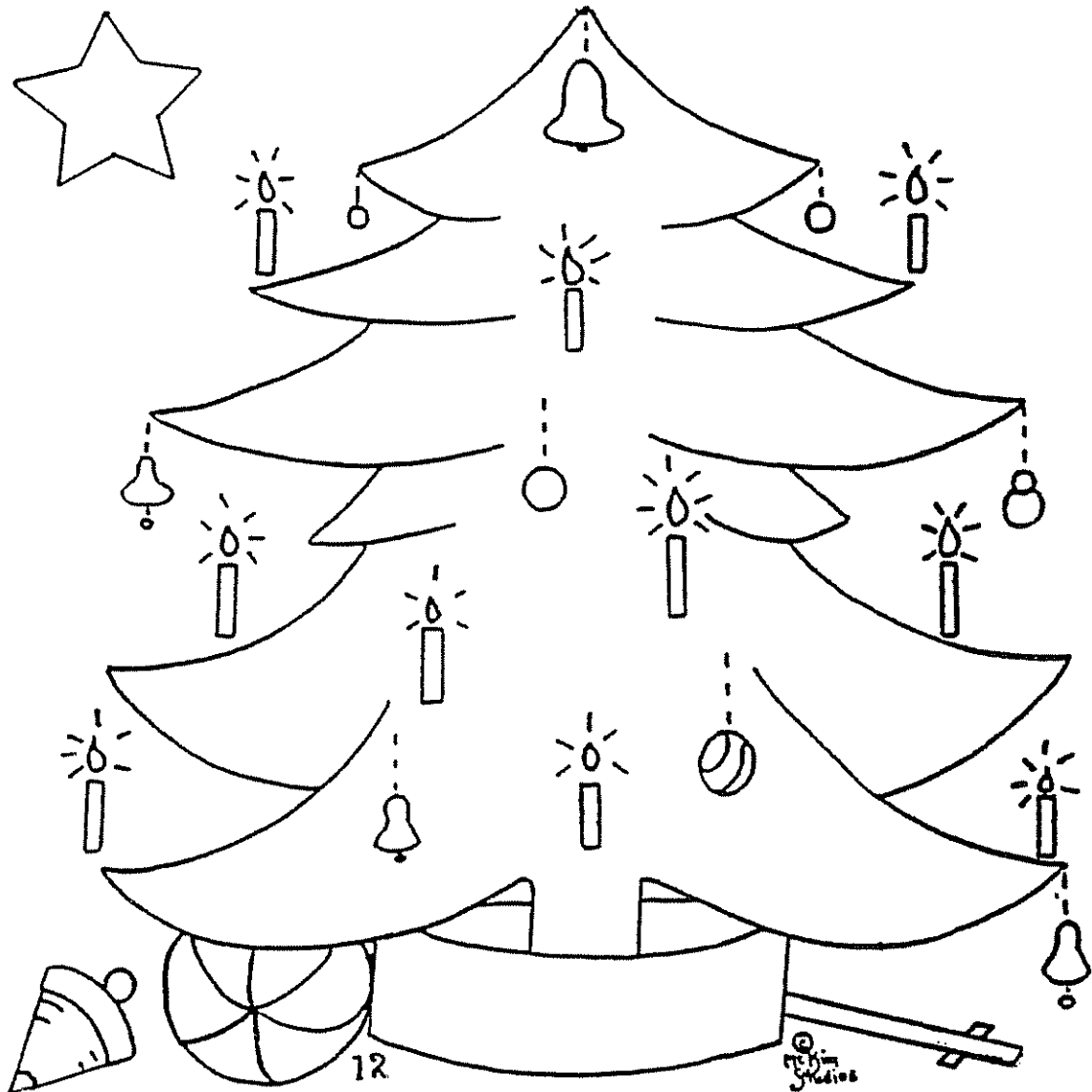
ing these Toy Shop Window blocks!

A yellow horse with red, white and brown saddle is very gay, especially if he has red hoofs and tan swirls on his mane and tail. Eyeballs must be left white with black or very dark pupils to give a sparkle of life to all the boys.

This is a sample little block in crayon, paint, applique or embroidery. Real cord, real tiny but-

tons, bits of narrow fringe or lace, beads for eyes and joint pins or such bits of finery as your imagination and the scrap bag yield may embellish the applique technique. But crayon-craft has a poster-like simplicity that is artistically right for painted toys, and of course it is most quickly done. Next Saturday the Christmas tree, last of our block designs, will be here.

THE TOY SHOP WINDOW QUILT



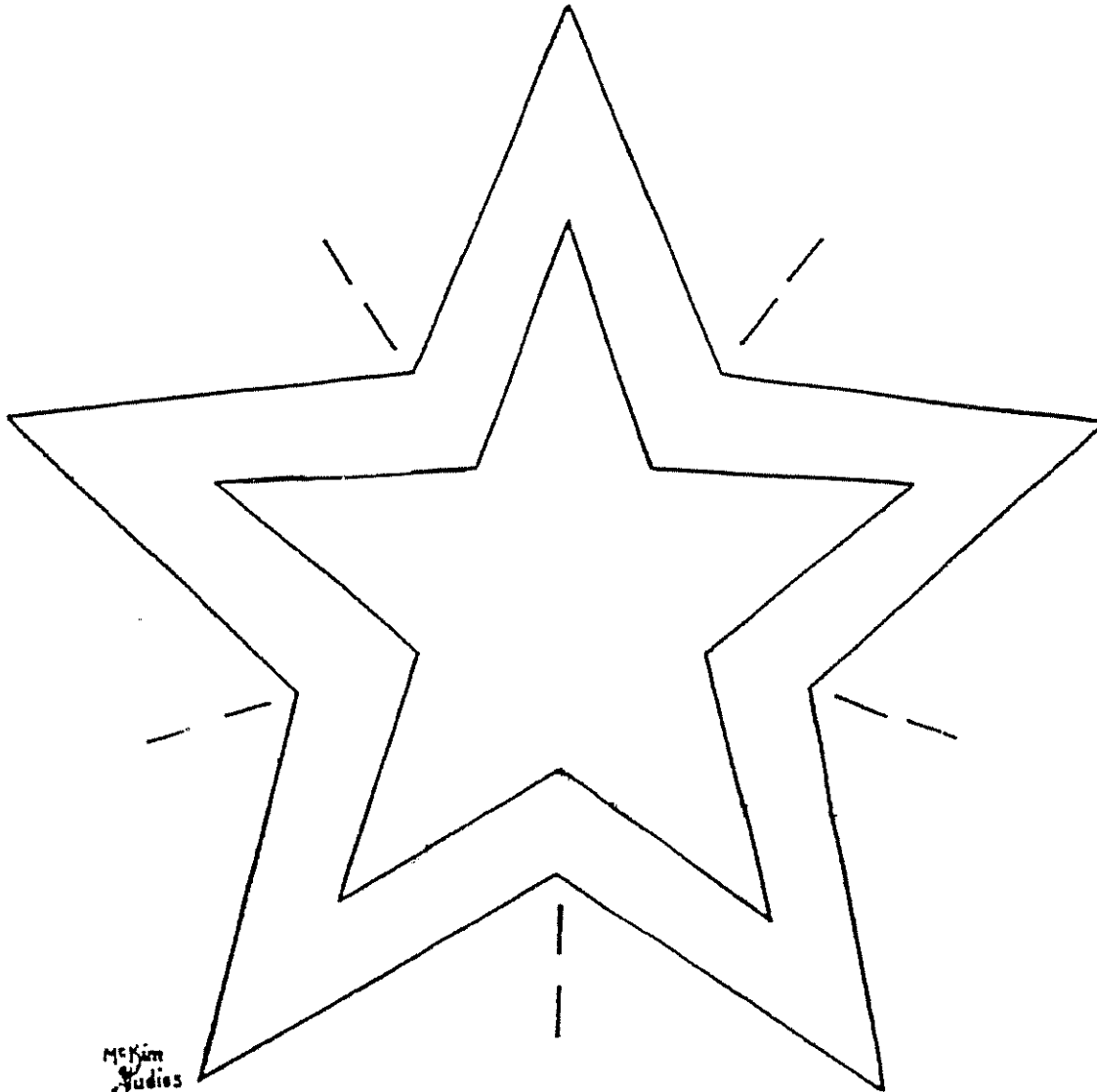
TOY SHOP WINDOW QUILT
No. 12—The Christmas Tree.

These jolly little designs which have glimpsed a Toy Shop window finish with the lighted Christmas tree. Next Saturday we will give you a twinkly, 5-pointed star, right size to trace and quilt on the dozen blocks that set between the toys

The Christmas tree is dark green, perhaps the same shade as the cat's coat and the boat and dolly's stripes. Strong colors must repeat on several blocks to make the whole top well balanced. Candle flames should be the brightest orange, the tapers themselves pale yellow. Brightest crimson, bits of blue with

perhaps a section of purple and orange on the large ball add color all over the tree. The tub is red, shaded above darkest blue or brown. The blocks must all be trimmed exactly even in size to set together properly. They can be all finished and ready to alternate with the star block if you are hurrying to finish the quilt for a gift.

THE TOY SHOP WINDOW QUILT



M. Kim
Judges

TOY SHOP WINDOW QUILTING DESIGN

We have been publishing serially the Toy Shop Window quilt, its dozen cunning design blocks, and here is the final number, a star to quilt on the blocks between. Two cardboard patterns may be made from this, the larger one centered on each 9-inch square, then trace around inside the larger star. This will quilt very easily and yet puff up in good design. A square of straight line quilting about half

an inch in from the seam outlines each block. That is all the quilting necessary on the toy blocks if outing flannel or an old blanket be used for innerlining. If a cotton bat is used, blocks should be cross checked with quilting lines an inch or more apart, marked diagonally.

For the plan shown, a crib quilt finishing about 45x64, use lattice strips cut 1½ inches wide with an outside border of contrasting color cut 3 inches wide. Or this center of twenty-four blocks could be used with a wide border to make a twin

bed size quilt. Five strips of candy colors such as lemon, peach, pink, lavender and mint green, each cut 3 inches wide, would make a glorious rainbow-like border with mitered corners around the center window frame. This center, with 9-inch blocks and 1½-inch strips, will finish about 39x50, so the 1½ inches of border all around would bring it up to 68x58, a fair twin bed size.

For a tiny baby bed or carriage robe use only the twelve design blocks, 3x4, without the alternate quilted stars.